

James A Hale

Resume

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OBJECTIVE

My objective is to find a graphic design position within a company that can utilize my graphic design abilities.

QUALIFICATIONS

I have operated small graphic arts businesses in southern West Virginia for 18 years. I am highly skilled in graphic design concepts and actual creation. Most all of my work as of late, has been in graphic design. Currently, I am involved in creating logo designs, web design and newspaper design and layout for weekly papers.

EDUCATION

1973-1976 St Albans High/ Basic Education
1974-1976 Ben Franklin Tech/ Printing/ Top of Class
1982-1983 WVU Tech / pre-press

EMPLOYMENT

Jan. 2007-Present Creative Director, West Virginia Standard Products

I oversee production and direct design and art form of eight weekly newspapers. I have a hands on approach to my work, in that I not only direct others, but create most of the big design projects. I also do 90 percent of all the web graphics for the West Virginia newspapers. I have a great staff of eight persons under my direction.

1993-2006 Manager , Capio Color Inc

I was hired to run a small graphic pre-press service bureau that was about ready to fold and turned it around in a few short months. In 6 months we had doubled our sales. I wrote SOPs, and training programs to help in operations and production. Capio Color Inc. did graphic work for top companies across the nation.

1985-1993 Owner, Color Graphic Press

I started and ran a small printing business for 8 years. Our profit margin went into the black the second year of its operation. I did design work for many companies in the Kanawha Valley. I designed and produced The Kanawha Magazine, a small magazine highlighting the Valley, with interesting stories and comments from contributing authors. A fledgling printer bought out my business in 1993. As owner, I was in charge of sales and estimating.

1981-1985 Graphic Artist, Union Carbide

I worked in Union Carbide's Graphic Arts Department until company wide cut backs ended my employment within their organization. Most of the work was for inside needs, but it did give me a good background in layout and composition.

Other Employment

1980-1981/Harless Printing, St Albans WV

Operated Heidelberg GTO Press.
Left for a position at Union Carbide

1978-1980/Dunbar Printing

Operated Small Presses
Left for a position at Harless Printing

1976-1978/WV Dept Of Education

Operated Small Presses
Left for a position at Dunbar Printing

I use all the top graphic software packages including:

Full Adobe Creative Suite

Pagemaker
InDesign
Illustrator
Go-Live
Photoshop
Inageready
Acrobat

Macromedia

Free Hand
Flash
Dreamweaver
Fireworks

Corel

Corel Draw
Photo Paint
RAVE

Quark

Quark Xpress 7.2

Movie Editing

Apple's Final Cut Pro
Soundtrack Pro